

Dear \_\_\_\_\_

We are grateful to you for making a thoughtful, farsighted gift in support of American Baptist ministry and mission. We would like to recognize your generosity by featuring you as a special donor on our web and print materials. We believe that your story will help inspire others to follow your kind and generous example by making their own special gift.

Please share your story, including your personal reasons for choosing \_\_\_\_\_\_as the beneficiary of your generosity. The questions below will help you to share your thoughts and comments.

What inspired you to become a donor to _	?
When you think of	, what key words or phrases come to your mind?
1	
2	
What aspect of	work gives you the most satisfaction?



What was the single most important consideration in your decision to make a planned gift to	
?	
Is there an important moment, person or special occasion at your decision?	that influenced
What prompted you to make your gift at this particular time?	
What result, impact, or outcome do you hope your gift will achieve for	?



You may write your testimonial in the space provided below. Feel free to make it as long as you wish. Use additional sheets if needed. If you wish, we can use your answers to draft a testimonial for you. We will provide a draft for your approval. Let us know which approach you prefer.

Please confirm how your name should appear in all recognitions:



Thank you for sharing your thoughts and for your willingness to encourage others to be generous as well. To complete the process, please sign below, granting us permission to publish your information on our web and printed materials. We look forward to staying in touch with you as a leading member of the community of donors who support our important work.

Sincerely,

Name/Title of Organization Representative

#### WAIVER/APPROVAL

I hereby grant AMERICAN BAPTIST FOUNDATION permission to use my testimonial along with my name and picture on AMERICAN BAPTIST FOUNDATION web and printed materials:

**Print Name** 

Date

Signature